

jma designs

Instagram Account

Choose a recognizable username

Update your profile

Use a current/good profile picture

Research – other businesses, posts, hashtags

Use clear and in-focus pictures – decide on your photo editing (branding)

Set up location

Follow others – choose relevant accounts or hashtags to follow

Have fun and be social – Engage your followers and use relevant tags

12 Post Ideas:

Behind the Scenes

Your Why

Morning/Evening Routines

Reposts, Testimonies or Reviews

Polls/Opinions

Feature Customers/Clients/Friends

Tutorials

Quotes

Blog/Newsletter/Email Links

Funny/Humor

Things That Didn't Work

Promotions / Events