





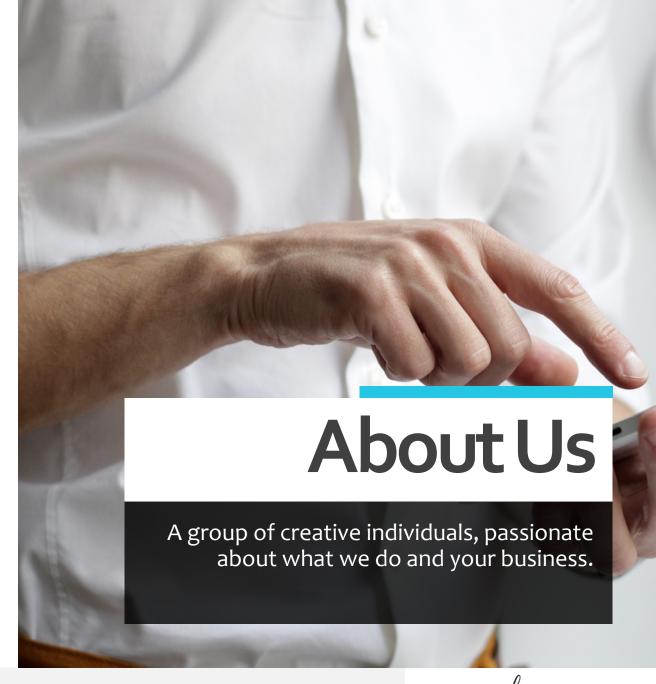


#### Our team:

- Rachel is a Social Media and Marketing specialist. She excels at identifying your needs and getting you what you want.
- Julie is a powerhouse designer. She brings passion and 25 years of experience to your project.

#### What makes our team unique and effective?

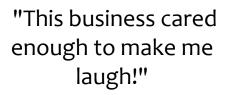
We are a think tank of creatives. Our combined strengths drive your vision forward and gives you the tools to help you succeed.



### WHAT AND WHY YOU SAY IT

What you say gives the audience a glimpse into who you are. Your text should be short and sweet, but use your sense of humor, your company's specials, and your stories to connect at a deeper level. Allow people to get to know YOU by speaking in your voice. It is the handshake at the beginning of a "happy to see you"!







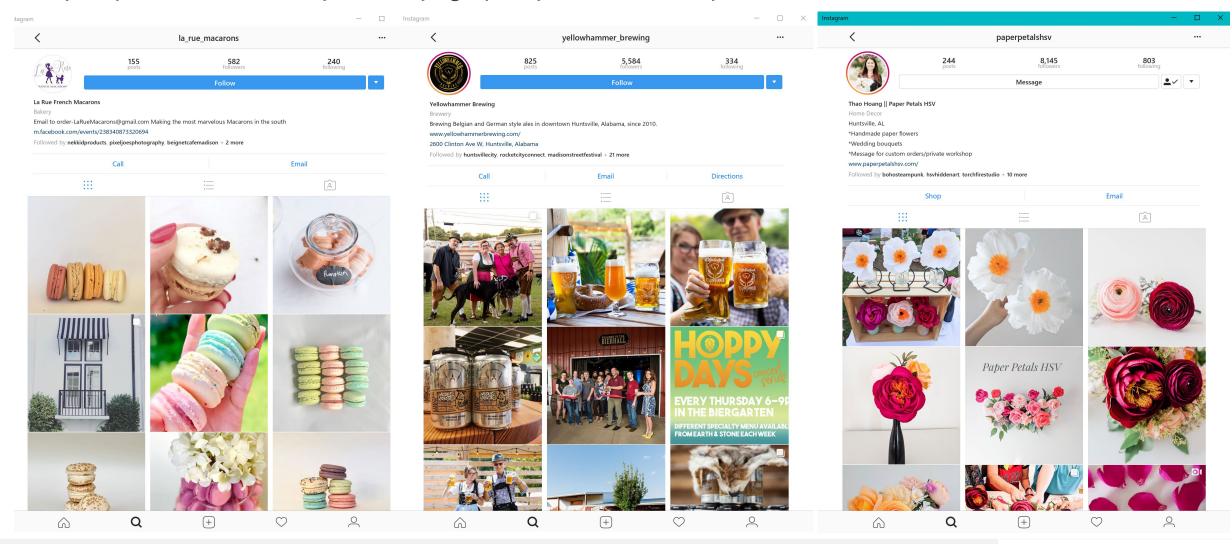
"This business cared enough to let me know about their sale!"



"This business cares enough to do good things for others!"

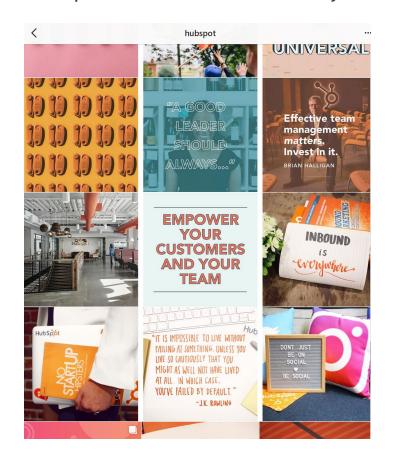
# **HOW YOU SAY IT**

How your pictures look is what you are saying. Speak your brand visually.



# **HOW YOU SAY IT**

Your pictures need to tell a story without words. They need to tell the story of your brand.



samueladamsbeer

19 20 mining 71 18 country

starbucks

**HUBSPOT** 

SAMUAL ADAMS BEER

**STARBUCKS** 

## WHO IS ON INSTAGRAM

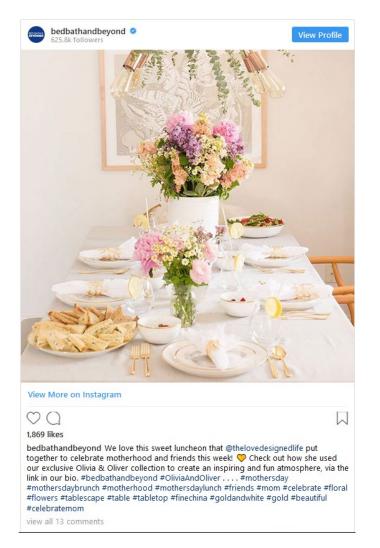
Social > Email Marketing Instagram> Facebook Instagram > Pinterest Instagram > Snapchat Instagram > Everything

# **HOW NOT TO SUCK AT HASHTAGS**

What you say is as important as what you visual display on social media.











Susan Boyle @SusanBoyleHQ

Susan will be answering your questions at her exclusioning party on Saturday. Send in your questions #susanalbumparty Susan HQ

Expand





@@S3lfishM4chine
Susan Boyle's hashtag is #susanalbumparty wow, that's unfortunate.. pic.twitter.com/LRsEY195

■ Expand





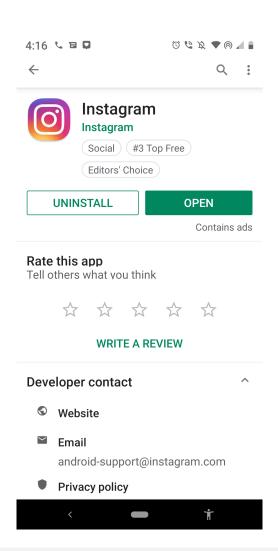
Devin Townsend @dvntownsend Support Susan Boyle #susAnalBumparty Expand

24 Nov

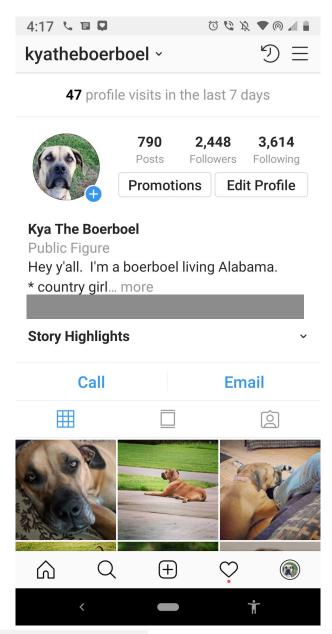
25 Nov

IMAGINE | DESIGN | CREATE

# Set up your Instagram Account







# What to do Next









